



THE LEAP FROG GROUP
BRUCE BRADLEY
FELLOWSHIP

2025 Application



The Leapfrog Group’s mission is to revolutionize patient safety. With over 200,000 preventable medical errors claiming the lives of patients each year, our commitment is unwavering. As vigilant watchdogs, we’re in a relentless pursuit of safeguarding patients. As a fellow, you’ll delve into Leapfrog’s cutting-edge measurement techniques, advocate for quality health care and master effective steering methods. After training, you’ll emerge as a recognized leader, valued for your contribution in empowering employees to choose high-quality, safer care – locally, regionally, and nationally.

The Bruce Bradley Fellowship is a year-long education and training program designed for corporate employee benefits professionals who want to play an active role in steering employees and their families toward safer, higher quality hospitals and ambulatory surgery centers (ASCs). This prestigious fellowship, named in honor of Bruce E. Bradley, a founder and former chair of The Leapfrog Group’s Board of Directors, is a transformative journey for employers and mid-career health benefits leaders. These professionals work tirelessly to advance the safety and quality of health care for their populations. The fellowship isn’t just theoretical; it’s a hands-on, engaging experience. Fellows participate in both in-person and virtual meetings, receive a \$3,000 stipend and have travel expenses covered. They undertake a community project that reflects what they have learned. Imagine being part of this incredible opportunity, where you’ll deepen your understanding and fortify your resolve to instigate positive changes in health care. **Applications are open now through November 15, 2024.** For more information and to apply, visit The Leapfrog Groups’ [Bruce Bradley Fellowship website](#).

The **Bruce Bradley Fellowship** is not just about learning, it's about making a difference. Let’s dive into the details:

1. Eligibility Criteria:

- Applicants should actively work with or for organizations that purchase health care for employees or lead community organizations advocating for purchasers.
- Eligible roles include directors of coalitions, HR or benefits professionals, and influential figures in corporate medical departments or benefits planning.
- Corporate representatives engaged in national coalitions (e.g., National Alliance of Healthcare Purchasing Coalitions, Business Group on Health) are encouraged to apply.
- The fellowship is not for health care providers or those primarily employed by companies with over 50% revenue from health care services unless they also handle employer-provided health benefits.

2. Selection Process:

- The selection committee favors candidates who:
 - Demonstrate a passion for promoting purchasers’ role in health care system improvement.
 - Have a track record of implementing innovative ideas that create positive change.
 - Possess the position and collaborative skills to influence purchasers and health systems.

3. Fellowship Objectives:

- Fellows engage in learning opportunities throughout the year:
 - Join three in-person events, including the Leapfrog Annual Meeting.
 - Participate in four webinars.
 - Attend facility tours, networking events and educational programming.
- The core learning comes from a community or organizational project that is:
 - Designed using fellowship principles and Leapfrog Hospital Survey or Safety Grade results.
 - Aimed at improving safety and quality of care for the population/region.
- Fellows present their projects to Leapfrog members and stakeholders. Projects typically require around 100 hours and can be integrated into current roles.

4. Leadership and Impact:

- Fellows develop strong ties with Leapfrog, becoming recognized national leaders.
- They continue promoting health care value and contribute to safety and quality discussions.
- Fellows can expect ongoing engagement with Leapfrog leadership and advocacy for transparency.

5. Fellowship Content:

- Fellows gain insights into:
 - Health care performance and measurement (both in political and scientific terms).
 - Commonalities among rating systems.
 - Implications of quality and safety including how they fit into the value equation.
 - Effective steerage toward high-quality, safer facilities.
 - Case studies of quality improvement.
- National experts provide valuable perspectives on hospital and ASC safety, quality improvement, health policy, benefit plan design and industry leadership.

Ready to take that leap? Apply and make a lasting impact! For more information and to apply, visit the Bruce Bradley Fellowship website [here](#).



PROGRAM TIMELINE

February 2025:	In-person trip to Capitol Hill in Washington, DC
March – June 2025:	Monthly webinars
Late Summer/Early Fall:	In-person trip to visit a Regional Leader and tour of a local hospital
July- November 2025:	Monthly individual project meetings
November 2025:	Present final projects at the Regional Leader Meeting
December 2025:	In-person trip to attend the 2025 Leapfrog Annual Meeting and Awards Dinner

FUNDING

In addition to receiving a \$ 3,000 stipend, Leapfrog will cover travel expenses for in-person events.

APPLICATION AND SELECTION PROCESS

To apply, candidates must submit the following:

- Completed application form
- CV and short biography
- Two letters of support (including one from the candidate’s organization or company)

APPLICATION TIMELINE

November 15, 2024:	Applications due
Late November 2024:	An independent selection committee will review applications. Selected fellows will be contacted.
December 2024:	2025 Fellows formally announced

Completed applications should be sent to Jill Berger (jberger@leapfrog-group.org) by

November 15, 2024



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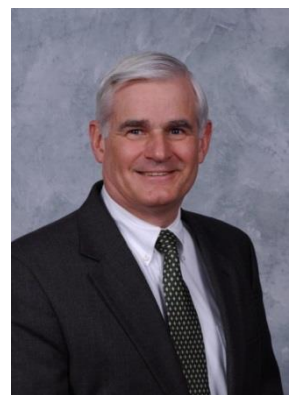
2024 Bruce Bradley Fellows visiting their congressman in Washington, D.C.

"Participating in the Leapfrog Bruce Bradley Fellowship has been such an amazing experience. The fellowship has provided me with unique insights into healthcare quality and patient safety, empowering me to drive meaningful change within my community. Collaborating with a network of like-minded peers and having access to forward-thinking information and resources has strengthened my ability to better engage with employers, hospital leaders and other stakeholders, who are committed to enhancing healthcare delivery. I am grateful for the opportunity to be a Bruce Bradley fellow and work with the Leapfrog organization as they continue to improve and shape the future of healthcare."

- Trinette Small, Vice President of Member Engagement and Strategic Partnerships, HealthCare TN, 2024 Bruce Bradley Fellow

ABOUT BRUCE E. BRADLEY

The Fellowship is named for Bruce E. Bradley, a founding member and first chair of The Leapfrog Group Board of Directors. Highly regarded for the knowledge, energy and commitment he brought to Leapfrog, Bruce has spent most of his career working to promote health care quality Improvement, including his efforts in developing and using the Health Employer Data and Information Set (HEDIS), performance measurement and accountability processes. Bruce E. Bradley was the former director of health care strategy and public policy for General Motors Health Care from 1996 to 2008. He was responsible for health care-related strategy and public policy focusing on quality measurement and improvement, consumer engagement, and cost-effectiveness. General Motors provided health care coverage for over 1 million employees, retirees, and their dependents with an annual expense in 2007 of \$4.6 billion.





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2025 BRUCE BRADLEY FELLOWSHIP APPLICATION

Please respond to the questions below by attaching a separate document to your application. Limit responses to one page each (500 words or less).

- **Name:**
- **Current Position, Organization:**
- **List any affiliations and roles with corporate/purchaser organizations.**
(Examples: Local business coalitions on health, BCH, Business Roundtable)
- **Please describe any current or past experiences in designing or influencing health care delivery in your community or for your employees. Specifically, list any efforts to select, promote, incentivize, or steer toward higher-quality, higher-value, safer, or lower-cost health care services.**
- **If you have no direct experience, please describe your interests.**
(Please limit to one page or less; supplemental materials are welcomed)
- **Please describe your motivation for applying for the Bruce Bradley Fellowship. What makes you a good candidate for this program, and what opportunities do you foresee to apply what you learn?**
(Please limit to one page or less)
- **How did you hear about the Bruce Bradley Fellowship?**

Along with this information, please provide Your CV, a brief bio, and two letters of support (see accompanying form). Supplemental materials are welcomed.

All materials should be submitted to Jill Berger (jberger@leapfrog-group.org) no later than November 15, 2024.



2025 LETTER OF RECOMMENDATION FORM

Applicants for the Bruce Bradley Fellowship are required to submit two letters of recommendation. One can be from anyone familiar with the applicant’s relevant skills and experience. The other should be from an individual who can verify the support of the applicant’s manager/employer if possible. This form can be used in lieu of original letters if preferred.

Applicant Name: _____

Your Name: _____

Your Organization: _____

Provide your assessment of the person’s top three most important attributes for this fellowship. These can include technical abilities, experience, social networks, interests, or attitudes.

This fellowship will provide broad exposure to the issues surrounding health care safety and quality and how purchasers can influence these outcomes in measurable ways.

After completing the fellowship, how would you see this candidate applying this information? (*check all that apply*):

- Advocating for better safety and quality with health systems in their own communities.
- Implementing safety and quality criteria for employee plans in their own company.
- Working with health plans to select higher quality providers.



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- ___ Educating other purchasers about safety and quality measurement.
- ___ Educating other purchasers about policies/contracting to improve safety.
- ___ Promoting hospital and ASC safety through presentations and writing.
- ___ Meeting with hospitals and ASCs to encourage transparency and quality/safety improvement.

Additional Comments:

If you are the applicant's manager or a representative of the applicant's organization, please sign below to signify the organization's support for the applicant's participation in the Fellowship.

Our organization, _____, enthusiastically supports
_____ (applicant) in his/her participation in the Bruce Bradley Fellowship.

Signature: _____

Date: _____